



Surveys

When you do a survey, it is important to remember that you are asking strangers for a favour - to give you their time. You should approach gently and introduce yourselves clearly, concisely, and politely (making it possible for people to refuse without feeling bad).

I suggest that you look for students who are at cafes (e.g. near the Starbucks at the engineering building or the Nest). Do not interrupt people who are eating or studying. Approach them from the front, look directly at them, and smile. If people are walking slowly or sitting in a relaxed manner, this may be okay.

For example:

Introduction

A: Good morning/afternoon/evening or Excuse me. (**Remember to smile.**) We are students from the UBC English Language Institute. We are trying to find out about the many different cultural festivals in Vancouver.

- I wonder if we could ask you a few questions about festivals that you have been to or know about.
- Could we ask you about the festivals that you have been to or know about?

B: Sure.

Survey

A: Have you been to any cultural festivals?

B: Yes, I have.

A: Could you tell me which ones?

B: Well, I've been to the Greek Festival.

A: What did you see or do there?

B:

Conclusion

A: Thank you for your time.